



## Municipal Platforms for Urban Development

A professional tour organized by the Weitz Center for Sustainable Development

### The Israeli experience



This short-term training will provide participants with a unique opportunity to learn from the Israeli experience in:

- Organizational and financial frameworks for Municipalities;
- Israel's experience in Public Private Partnership (PPP);
- Integrated approaches to upgrading poor urban areas;
- City marketing and branding;
- Urban strategic planning;
- Urban economic development;
- Municipal platforms to strengthen SME's and urban innovation.

### Learning objectives



Municipal branding and promotion of tangible improvements in local governance, service delivery, infrastructure and more.

We will discuss:

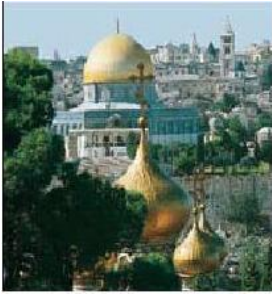
- Municipal branding and promotion of tangible improvements in local governance, service delivery, & infrastructure
- Municipal and regional strategic planning and implementation;
- Asset-based Local Economic Development;
- Stakeholders' designation and participation;
- Area-based Urban Revitalization.

### Program

The program is based mainly on site visits which include meetings with government and municipal officials, NGOs and private sector representatives. Seeing projects on-site and being exposed first hand to the experience learnt which can be implemented in development projects.

These visits allow for a condensed 7 day professional program for decision-makers, officials and executives that are exposed to key highlights of the Israeli development experience in the specific subject.

## Visits to Holy Sites



Israel holds in its territory sites considered sacred by the three great monotheistic religions: Judaism, Christianity and Islam. During the professional tour, participants will tour the ancient streets of Jerusalem and the stunning scenery surrounding the Sea of Galilee, going back to biblical times, connecting with the deep spirituality of the sites and taking away an unforgettable experience.

## Who can participate?

The training targets planners, architects, engineers, economists, community workers, administrators and policy makers working in government ministries, in local authorities, NGOs and CBOs active in the field, as well as business organizations and academic institutions engaged with slum upgrading programs.

## The professional tour include

- Field visit and professional meetings;
- Pickup from airport and complete transport to accommodation & meetings;
- Entrance to sites and locations;
- Professional guides;
- Health Insurance;
- Half Board pension (Breakfast and lunch);
- Accommodation in 4 star hotel in the city center of Tel Aviv;
- Tourism to Jerusalem and Nazareth.

For a tentative program, further information and cost estimates, please contact: Ms. Adi Dishon: [adi@weitz-center.org](mailto:adi@weitz-center.org)

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## Weitz Center has proudly collaborated with:



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