

# Tourism Development Tools for Inclusive Sustainable Development

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# Sustainability Challenges

- Discussed thoroughly since the mid 1970s
- Definition?
- Policy Implication?
- Grassroots levels impact?

# Sustainability Challenges

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197X

# Sustainability Challenges

A word cloud centered around the word "SUSTAINABLE". The word "SUSTAINABLE" is the largest and most prominent, rendered in a bold, green, sans-serif font. Surrounding it are various other words in different sizes, colors (including orange, red, yellow, and dark green), and orientations. The words include: "ECONOMIC", "DEVELOPMENT", "GLOBAL", "TOURISM", "ENVIRONMENTAL", "INDUSTRY", "POSITIVE", "IMPACTS", "BENEFITS", "FORCE", "WARMING", "NEGATIVE", "HOLISTIC", "CAPABLE", "REGIONAL", "REGULATING", "ACTS", "POLITICAL", "MANAGEMENT", "NATIONAL", "APPROACH", "PURSUING", "REALITIES", "OPERATION", "COMMUNITIES", "SOCIO-CULTURAL", "LOCAL", "TOURISTS", "ECOLOGICAL", "MINIMIZING", "GREEN", and "HOST BENEFIT". The overall composition is dense and multi-colored, set against a plain white background.

# Sustainability Challenges



# Sustainability Challenges



# Sustainable Tourism Defined

## Pillars of tourism sustainability

### **1.Environmental**

Carrying capacity, resources, waste, pollution

### **2.Economic**

Leakage effect, poverty reduction, employment

### **3.Social**

Sustain culture, family and lifestyle



# Five steps to implement sustainable tourism

# Cross Level Cooperation

- Top-down (G2L) and bottom-up (L2G) interplay
- Top level's knowledge and macro power
- Bottom level's experience and micro power
- Joint policy making.



# Limits of Acceptable Change (LAC)

- Carrying capacity limitations
- Allowable level of variation in the environment, based on a wide set of criteria
- Local calibration based on local interests
- Balancing the tolerate and expected level.



# From Offsetting to Benefits

- Balancing does not eliminate negative impacts
- Tourism as a sustainable development tool
- Proactive initiatives such as skill training, SMEs development and renewable energy solutions.



# “The Carrot or the Stick”

## Develop both incentives and punishments

- Tax incentives, grants, bureaucracy shortcuts and technological support
- Environmental tax overlay, increase supervision, Enforcement of laws and regulations.



# Education for Sustainability

## Increase knowledge and awareness in all levels

- Tourism decision makers
- Tourism SMEs
- Grassroots employees
- Tourists/consumers.



# Summary

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- Sustainable theory vs. practice
- Develop an effective policy for better implementation
- **For more information please contact us:**  
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ELI AVRAHAM • ERAN KETTER

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# Thank you!

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# Sustainable Tourism Defined

“A **holistic** approach pursuing **environmental, economic and socio-cultural benefits** in tourism development and management while **minimizing any negative impacts** in the wake of tourism development and operation. As such, it acts as a **global, national, regional and local positive force** capable of **regulating political, geopolitical and economic realities** for the benefit of **tourists, host communities and the tourism industry**“